

# YOU'LL THINK OF SOMETHING

## Episode 106 - DFW Scavenger Hunt Case Study

1. What did your business model look like prior to the onset of the COVID-19 pandemic?
2. What were the immediate impacts of the pandemic on your business?
3. What were your decision points?
4. What did you change in order to meet your customers' needs?
5. What changes are you going to keep post-pandemic?
6. What guidance do you have for other small business owners or creatives who are navigating similar challenges right now?